



## SEESAW NETWORKS ADD'S MORE CHANNELS TO ITS NETWORK

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SeeSaw Networks, the US based media planning company has added 8 new companies to its digital signage network. The company now has a total of 36 networks, offering advertisers more impressions than a spot on the top five primetime shows, including American Idol, Dancing with the Stars and NBC Sunday Night Football.

PumpTop TV Network, one of the new affiliates, increases SeeSaw's reach in gas stations. SeeSaw has also added the Casino Channel Network, Acrosscut Media (hotels), HotSpot Network (information kiosks), LevelVision (college bookstores), Private Dental Network, TMI C-Store Network (convenience stores), and Astralis (office buildings and hotels).